

2019 - 2022

The Corporation of the  
Township of North Kawartha

# 2019 - 2022 Strategic Plan

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Approved by Council by motion # 19 - 206, Meeting of Council, May 21, 2019.

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## Strategic Plan Components

The Corporation of the Township of North Kawartha has embarked on a strategic planning process to establish a future direction for the community. It establishes the framework for all projects and plans to be undertaken by the Township's departments.

The Township of North Kawartha's Strategic Plan is comprised of six main elements:



## **1. Vision**

A united and healthy community connected to our natural heritage.

## **2. Core Purpose**

Provide leadership, education, infrastructure and cost-effective resources to ensure sustainable rural and urban growth.

## **3. Corporate Values**

We will be consistent with our corporate values in everything we do:

**Respect** – Consideration – Collaboration – Friendliness – Optimism

**Integrity** – Loyalty – Dedication

**Accountability** – Efficiency – Competency–Transparency

## **4. Strategic Directions**

The Strategic Directions further define and support the Vision Statement and Core Purpose of the Township.

1. Infrastructure - Investments in Municipal Infrastructure
2. Economy - Guide Economic Growth for a Sustainable Community
3. Governance - Maintain a Strong, Accountable, Municipal Government
4. Environment - Protect and Enhance the Environment

## **5. Strategic Goals**

### **1. Infrastructure – Investments in Municipal Infrastructure**

- 1.1. Ensure that existing infrastructure is sustained reflective of the Asset Management Plan
- 1.2. Plan infrastructure development with Demographic Needs.
- 1.3. Explore complete communities / street scaping.

### **2. Economy – Guide Economic Growth for a Sustainable Community**

- 2.1. Implement the Community Improvement Plan (CIP).
- 2.2. Develop an Economic Development Strategic Plan.

### **3. Governance - Maintain a Strong, Accountable Municipal Government**

- 3.1. Maintain policies that enable effective governance.
- 3.2. Provide Quality Community Programs and Services.
- 3.3. Provide for effective Township Communications

### **4. Environment - Protect and Enhance the Environment**

- 4.1. Promote Responsible Environmental Stewardship.
- 4.2. Protect the Human Environment.

## 6. Strategic Actions

### 1. Infrastructure – Investments in Municipal Infrastructure

1.1 Ensure that existing infrastructure is sustained reflective of the Asset Management Plan

- Maintain a ten-year capital forecast to be reviewed annually.
- Review the asset management plan annually.
- Be prepared for future infrastructure funding.
- Create a Long-Term Financial Plan

#### 2019 Approved Actions

- Adopt an Asset Management Policy
- Identify three top priority projects. (annually)
- Update the Roads Need Study
- Obtain a Staff Report regarding removeable speed bumps
- Complete resurfacing of McFadden road system
- Upon completion of the Roads Needs Study, update the Roads Standards by-law, reviewing discrepancies and level of service
- Address vacancy / future use of the previous bank space at 135 Burleigh St. (while maintaining the RBC ATM in Apsley)
- Review the infrastructure / renovation requirements of the Health Centre

1.2 Plan infrastructure development with Demographic Needs.

- Continue to pursue opportunities to widen County and Municipal Roads to support safe usage.
- Investigate partnership and funding opportunities with both the private and public sector to assist with infrastructure maintenance and expansion.

#### 2019 Approved Actions

- Complete a lake tour – suggestions include N. shore of Stony, Chandos and Jack Lake, possibly three separate tours
- Review municipal surplus property
- Investigate sidewalk installation on McFadden, proximity to NKCC and to town  
Apply for the ICIP Rural and Northern grant opportunity for Mt. Julian / Viamede Road.

1.3 Explore complete communities / street scaping.

#### 2019 Approved Actions

- Analyze demographic information and trends.
- Investigate a downtown master plan (open houses, public consultation)
- Determine the project list for the Main Street Revitalization funding

## 2. Economy - Guide Economic Growth for a Sustainable Community

### 2.1 Implement the Community Improvement Plan (CIP)

- Identify CIP programs annually

#### 2019 Approved Actions

- Appoint a Community Improvement Plan (CIP) Committee with approved Terms of Reference
- Proceed to approve CIP programs and funding for 2019
- Consider funding options for design façade and streetscaping

### 2.2 Develop an Economic Development Strategic Plan

- Support a strong, sustainable economy.

#### 2019 Approved Actions

- Collaborate with OMAFRA to complete the Economic Strategic Plan
- Consider open houses / consultation process.  
Complete OMAFRA's First Impressions Community Exchange (FICE)
- Consider implementing OMAFRA's Business Retention and Expansion Program or other business retention strategies
- Collaborate with Kawartha Chamber of Commerce
- Collaborate with Peterborough and the Kawarthas Economic Development to identify local economy
- Develop mechanism(s) to encourage public input regarding economic development
- Appoint liaison to the Economic Development Cooperative
- Review Phase II of the Wayfinding project (with PKED Tourism)
- Explore methods to support local business i.e. contractors for building
- Investigate Uber / taxi and other transportation options.

### 3. Governance – Maintain a Strong, Accountable Municipal Government

#### 3.1 Maintain policies that enable effective governance.

##### 2019 Approved Actions

- Identify policies that Council is accountable for and schedule reviews.
- Participate in the County of Peterborough and North Kawartha's Official Plan review.

#### 3.2 Provide Quality Community Programs and Services

- Continue to seek opportunities to enhance active lifestyles.
- Advocate for the sustainability of Health Services and Programs.
- Advocate for affordability and safety in policing.
- Advocate against / discourage provincial downloading and changes to regulatory framework without consultation.

##### 2019 Approved Actions

- Continue to review current speed limits on roads within the Township. Prioritize the roads.
- Investigate the establishment of year-round multi-use pathways / trails.
- Monitor the development of the Kawartha Highlands Provincial Park Interpretive Trail.
- Explore opportunities to identify and support vulnerable sector populations in the Community.
- Review the capacity requirements of the Health Centre
- Collaborate with partners and prepare the legislated Community Safety and Wellbeing Plan
- Meet with the Ministry of Transportation in regards to the Highway 28 corridor in North Kawartha
- Enter into a Memorandum of Understanding (MOU) with the Library
- Enter into a Memorandum of Understanding (MOU) with the Apsley & District Lions regarding the Lions Park
- Support the revitalization of the Lions Park

#### 3.3 Provide for effective Township Communications.

- Determine communication objectives and identify target audiences
- Provide for an effective Township Public Relations Program

##### 2019 Approved Actions

- Monitor and improve audio / visual recording systems. (consider one microphone per person, permanent wiring)
- Review the value of information being published to website subscribers and improve content



## 4. Environment – Protect and Enhance Environment

### 4.1 Promote Responsible Environmental Stewardship

- Protect our lakes and local watersheds, including Eels Creek
- Support the education of the public in regards to protecting and preserving our natural environment

#### 2019 Approved Actions

- Continue to review data and expand knowledge of issues impacting our lakes and watersheds.
- Investigate a tree by-law or other ways to require natural vegetation and avoid clear cutting eg. % naturalized shoreline, trim trees at bottom,
- Investigate grant opportunities for flood mapping in North Kawartha
- Invite local groups to present to Council regarding invasive species and other lake concerns.

### 4.2 Protect the human environment.

- Initiate a Community Master Plan to improve the human environment
- Address safety issues on Burleigh Street.

#### 2019 Approved Actions

- Determine use of the Main Street Revitalization grant
- Continue to investigate sidewalks in the hamlets
- Attend the Community Development Committee as a partner.
- Investigate affordable housing options.