

**Vision: A united and healthy community connected to our natural heritage**

**Mission: To build an inclusive, sustainable economy for the Township**

**Development**

1. Residential Development
2. Residential Intensification
3. Employment Lands
4. Mixed used Zoning
5. Revitalization Plan
6. Innovation in Housing

**Infrastructure**

1. Communal Servicing
2. VIA Rail (HFR)
3. Internet & Cell Service
4. Transit
5. ORV Access on County Roads

**Labor**

1. Partnership with Fleming College
2. Partnership with Trent University
3. Supporting Entrepreneurship
4. Home Based Businesses
5. Rural & Northern Immigration Pilot

**Tourism**

1. Township Branding
2. Short Term Rentals
3. Visitor Accommodation Tax
4. Marketing & Communications Plan
5. Partnership for a "Signature" event

**Ec. Diversification**

1. Investment Strategy
2. Community Engagement – Seasonal Residents
3. Business Hub

**Foundational Pieces**

1. Service Delivery Review
2. Review of Comprehensive Zoning By-Laws
3. Reduce Red Tape and Streamline Approval Processes
4. Positioning the Township as a Trusted Business Partner with Developers and Investors