



Township of North Kawartha
280 Burleigh Street, PO Box 550, Apsley, ON K0L 1A0
Tel: 705-656-4445 | 1-800-755-6931 | Fax: 705-656-4446
www.northkawartha.ca

Report to Council

To: Mayor and Council Members
From: Gary Geraldi, Director of Parks and Recreation / Waste Management
Date: June 3, 2026
Subject: Clean Up Peterborough Recycling Initiatives Participation

Recommendation:

That the Township of North Kawartha become a Clean Up Peterborough Community Partner, to consider participation in future Clean Up Peterborough recycling initiatives, provided they align with Township budgetary considerations, strategic priorities, and operational objectives.

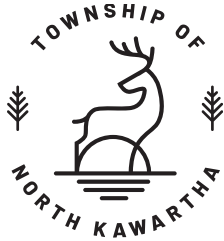
Background:

Clean Up Peterborough (CUP) is a local non-profit volunteer community organization founded by Steve Paul. CUP only has volunteers and their mission is to promote recycling, educate, increase landfill diversion and ultimately clean up communities by collecting, recycling and/or reusing products that are often ignored and thrown into the garbage.

Analysis:

During the month of June, Clean Up Peterborough (CUP) is promoting its Second Annual Writing Instrument Challenge, which focuses on the collection and recycling of items such as pens, markers, highlighters, and mechanical pencils. While these items may appear insignificant, the initiative successfully diverted approximately 270 kilograms of writing instruments from landfill last year. More importantly, the program has effectively raised awareness among children, youth, and adults about the importance of recycling.

Clean Up Peterborough has engaged over 600 volunteers to support the cleanup of parks, trails, green spaces, and communities across Peterborough County. The initiative specifically targets materials that are not typically recycled or reused. CUP operates entirely through community volunteers and partnerships, without any paid staff.



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The organization is currently seeking partnerships within Peterborough County to assist with the promotion, education, and collection of designated materials. Items collected are sorted by CUP volunteers and subsequently sent to Terracycle, an organization specializing in the recycling of hard-to-process materials. Supporting materials, including a CUP poster, outline specific items designated for reuse and recycling. Throughout the year, CUP promotes targeted collection campaigns, such as the current Writing Instrument Challenge.

Given that the items identified for recycling are generally small in size, the Township could support this initiative by providing indoor collection space within the Anstruther Transfer Station Re-Use Depot. Similar to other community partners, the Township may choose to collect items associated with current promotional campaigns or designate a small area for additional recyclable materials. Notably, the Township already collects batteries through existing programs.

The primary objective is to ensure that collection initiatives remain clean, dry, and convenient to avoid placing additional strain on resources, particularly during peak summer months. Initiatives of this nature not only encourage recycling and reuse but also foster meaningful conversations about environmental responsibility within households and the broader community.

In summary, the Director of Parks and Recreation and Waste Management is seeking Council approval for the Township to become a Clean Up Peterborough Community Partner. Participation would involve engagement in future CUP recycling initiatives, provided they align with Township budgetary considerations, strategic priorities, and operational objectives.

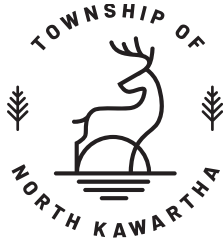
Financial Implications:

N/A

Strategic and/or Other Plans:

Governance

1. Provide Quality Community Programs and Services.
2. Provide effective, clear and transparent Township Communication.



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Environment

1. Promote Responsible Environmental Stewardship.

Consultant(s) Sourced:

Jason Post, Deputy CAO

Attachment:

1. CUP Writing Instrument Challenge Media Release.
2. CUP 2-year Totals.
3. CUP Collection List