



Township of North Kawartha
280 Burleigh Street, PO Box 550, Apsley, ON K0L 1A0
Tel: 705-656-4445 | 1-800-755-6931 | Fax: 705-656-4446
www.northkawartha.ca

Report to Council

To: Mayor and Council Members
From: Edward Hilton, Economic Development Officer
Date: February 3, 2026
Subject: Options for Boundary Signage along Highway 28

Recommendation:

That Council provide staff direction on a Boundary Signage option (Basic or Enhanced) for the north and south entrances into the Township along Highway 28.

Background:

The Township of North Kawartha currently does not have official boundary signs along Highway 28. The County of Peterborough has installed an enhanced boundary sign at the northern limit of the County and Township, visible to motorists traveling southbound on Highway 28.

The Township's existing signage at the Highway 28 entrances is classified under the Ministry of Transportation (MTO) guidelines as Decorative Municipal Display Signs rather than official boundary signage.

The hamlets of Burleigh Falls, Big Cedar, Woodview and Apsley currently have Basic Boundary Signs (G310) along Highway 28 as prescribed in Book 8 in the Ontario Traffic Manual (OTM).

Analysis:

Boundary signs inform road users that they are entering an organized municipality, First Nations territory, formerly incorporated municipality or hamlet. Municipalities in Ontario qualify for either a Basic Boundary Sign or an Enhanced Boundary Sign along provincial highways, as provided under the MTO's boundary sign program.

All municipalities that qualify for boundary signs may choose to participate in an Enhanced Boundary Sign program at their own cost. Cost will include sign manufacturing, installation and maintenance. All design elements of a 'basic' Boundary Sign will be included on an Enhanced Boundary Sign in addition to the following:



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- A coat of arms or community logo included on the sign; and/or
- A welcoming message or slogan profiling a unique feature.

The community logo, crest or coat-of-arms, may be shown in colour and shall be retroreflective. The size of a logo, crest or coat-of-arms shall be limited to that specified in the Master Sign Template as provided by the MTO.

Basic Sign Example:

**Figure 8.19: G314 – Basic Boundary Sign
(Lower-Tier or Single-Tier
Municipalities)**



900 mm x Variable Width

Enhanced Sign Example:

**(c) G315 – Enhanced Boundary Sign –
Single-Tier/Lower-Tier**



1200 mm x Variable Width



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Population figures shall only be shown for single-tier and lower-tier municipalities and First Nations territories (when requested) and are based on Statistics Canada Census information. The MTO is responsible for updating all population figures every five years, as necessary, on boundary signs located on provincial highways.

From an economic development and tourism perspective, having official provincial boundary signage at the Township limits would:

- Enhance community visibility and recognition for motorists traveling along Highway 28, helping to identify North Kawartha as a distinct destination within the County of Peterborough;
- Support tourism marketing and wayfinding objectives by reinforcing a sense of arrival and encouraging visitors to explore local attractions, businesses, and amenities;
- Contribute to community pride and identity by showcasing the Township's full name in a consistent, recognizable manner along a key transportation corridor.

This does not preclude opportunities to update Decorative Municipal Display Signs or other similar types of signage along Highway 28 with municipal branding.

Financial Implications:

If enhanced signs are chosen, the municipality will be responsible for any additional cost above that of a basic sign. Costs for enhanced signage are currently estimated to be a maximum of \$5,000 per sign.

The Ministry requires confirmation of the Township's choice by way of a Council resolution. A draft sign design is then provided to the Municipality for review and council approval prior to finalizing.

Strategic and/or Other Plans:

Economic Development Strategic Plan – Tourism

In Consultation With:

Connie Parent, Clerk

Attachment:

Examples of Township Boundary Signage

Examples of Township Boundary Signage – Enhanced (G315)



Examples of Township Boundary Signage – Basic (G314)

