

**To:** [Connie Parent](#)  
**Subject:** Short-term rentals help North Kawartha  
**Date:** October 22, 2025 4:34:22 PM

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Hi Clerk Connie Parent,

September 1, 2025

Attn: North Kawartha Town Council  
280 Burleigh Street,  
Apsley, ON K0L 1A0

**\*\*Subject: Support for Airbnb and Short-Term Rentals in North Kawartha\*\***

Dear Members of the North Kawartha Town Council,

I am writing to express my strong support for Airbnb and other short-term rental accommodations within the Township of North Kawartha. As a concerned resident/property owner and someone who deeply values the economic and cultural vitality of our community, I believe that short-term rentals play an essential role in sustaining and growing our local economy—particularly through tourism, which is a cornerstone of the region's identity.

**\*\*1. Economic Stimulation for Local Businesses\*\***

Short-term rentals bring visitors to our area who spend money at local restaurants, shops, farmers markets, gas stations, and recreational outfitters. These tourism dollars help sustain small businesses, many of which rely heavily on seasonal visitors to remain viable year-round. Without the lodging capacity provided by Airbnb and similar platforms, many tourists would have limited or no accommodation options—especially during peak seasons.

**\*\*2. Tourism Promotion and Regional Exposure\*\***

North Kawartha is a destination known for its natural beauty, lakes, trails, and rural charm. Airbnb listings serve as a promotional tool that introduces people from across Ontario, Canada, and beyond to our township. Hosts often act as unofficial tourism ambassadors, providing guests with local recommendations and enriching the visitor experience. This positive exposure contributes to repeat tourism and word-of-mouth promotion.

**\*\*3. Increased Property Value and Incentives for Upkeep\*\***

Short-term rentals often encourage property owners to invest in renovations, landscaping, and general maintenance to attract guests. This results in improved housing stock and higher property values, benefiting the broader community. Responsible hosting also encourages stewardship of the land and neighborhood.

**\*\*4. Supplemental Income for Residents\*\***

For many local homeowners, especially retirees and seasonal residents, Airbnb provides a much-needed supplemental income stream that helps cover the rising costs of living, taxes, and home maintenance. This income can be the difference between holding onto a family cottage and being forced to sell.

**\*\*5. Managed Responsibly, Short-Term Rentals Can Coexist Peacefully\*\***

I fully support reasonable regulations that promote safety, accountability, and respect for neighbors—such as noise bylaws, occupancy limits, and licensing requirements. However, an outright restriction or ban would be detrimental to both our economy and our community fabric.

In closing, I urge the Council to consider the overwhelmingly positive impact short-term rentals have on North Kawartha. With thoughtful, balanced regulation, Airbnb can continue to be a force for economic strength, tourism development, and community sustainability.

Thank you for your time and consideration.

Sincerely,