

**Township of North Kawartha**  
280 Burleigh Street, PO Box 550, Apsley, ON K0L 1A0  
Tel: 705-656-4445 | 1-800-755-6931 | Fax: 705-656-4446  
[www.northkawartha.ca](http://www.northkawartha.ca)

## Report to Council

To: Mayor and Members of Council of the Township of North Kawartha  
From: Emily Fitzgerald, BES (Hons.)  
Junior Planner for the Township of North Kawartha  
Edward Hilton  
Economic Development Officer for the Township of North Kawartha  
Date: December 3, 2024  
Subject: Report on Recent Activity and Motions of Community Improvement Plan (CIP) Committee

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### Recommendation

That Council acknowledges the Committee's selected focus CIP program streams, and that Council approves the Committee's requested funding increase to CIP programs for 2025.

### Background

The Township's CIP Committee met on November 20, 2024, to receive updates from Staff and to review the existing CIP programs and funding. Staff noted that Council supported a previous recommendation to expand the Township's CIPA to include all lands within the jurisdiction of the Township while maintaining the existing CIPAs as priority areas.

Staff also indicated that the Township has been successful in securing funds through the Rural Economic Development grant application for downtown revitalization. The downtown revitalization program aims to improve business in downtown areas and allows for the creation of a downtown master plan to realize this goal.

### Analysis

At the November 20, 2024, meeting of the CIP Committee, the following motion was passed:

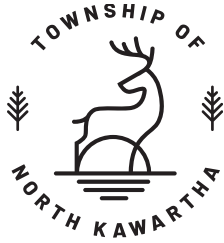
CIP-24-04

Moved by – RuthAnne McIlmoyl

Seconded by – Michael Lucassen

That the Façade Improvement Grant/Loan, Signage Grant, and Landscape Improvement Grant be made the focus CIP streams for 2025. Carried.

This motion was made following discussion regarding the grant funding received through Rural Economic Development program which would facilitate the creation of a downtown master plan for Apsley. Upon the Committee's review of the existing CIP programs, it was determined that the CIP programs noted within the motion may complement potential future policies of a



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downtown master plan regarding streetscape improvements and urban design and beautification.

The following motion was also passed during the November 20, 2024, meeting of the CIP Committee:

CIP-24-05

Moved by – RuthAnne McIlmoyl

Seconded by – Emily Fitzgerald

That Committee recommend to Council that funding to Community Improvement Plan programs be increased from the existing funding of \$20,000 to \$30,000 in the 2025 budget. Carried.

Additional funding is requested to be allocated to CIP programs in 2025 given the anticipated expansion of the Township's CIPA to include all lands within the boundaries of the Township. If the forthcoming by-law to expand the Township's CIPA accordingly is approved, CIP funding would be available to additional businesses and properties located outside of the existing CIPAs. Further, the Committee is of the opinion that the current Staff complement is well positioned to better advertise and promote the Township's CIP for increased uptake.

### **Financial Implications**

The proposed funding increase would require an additional \$10,000 to be allocated to CIP programs in the 2025 budget, bringing the total to \$30,000. \$30,000 in grants has the potential to generate approximately \$60,000 to \$90,000 in property improvements, depending on the program stream allocations within the CIP.

### **Strategic and/or Other Plans:**

Community Improvement Plan October 2018 - FINAL

Township of North Kawartha 2023-2026 Strategic Plan

Township of North Kawartha 2023-2026 Strategic Economic Development Plan

### **In Consultation With**

Edward Hilton, Economic Development Officer

Alana Solman, Chief Administrative Officer

### **Attachments**

Minutes from CIP Committee Meeting November 20, 2024