

The Corporation of the Township of North Kawartha

Minutes of the Community Improvement Plan Committee Meeting

held on November 20, 2024 at 1:00 p.m.

**Meeting held in-person in the North Kawartha Council Chambers, 280
Burleigh Street, Apsley**

Session No. 2024 – 11 – 20

Members Present: RuthAnne McIlmoyl, Chair; Michael Lucassen, Co-Chair
Emily Fitzgerald, Junior Planner/Secretary

Staff Present: Edward Hilton, Economic Development Officer

Call to Order

The meeting commenced at 1:00 p.m.

Adoption of the Agenda

CIP-24-02

Moved by – Michael Lucassen

Seconded by – Emily Fitzgerald

That the agenda be adopted, as presented. Carried.

Adoption of Minutes of Previous Meeting

CIP-24-03

Moved by – Emily Fitzgerald

Seconded by – Michael Lucassen

That the minutes of the previous meeting be adopted. Carried.

During the November 5th Council meeting, Council directed Staff to begin preparing the by-law to amend the CIP boundaries to include all lands within the Township. The by-law will be brought to a future Council meeting for a statutory public meeting as per the Planning Act requirements.

It is uncertain whether the Township's application for funds under the federal Housing Accelerator Fund (HAF) program will be approved and/or clawed back following approval given

the current political environment. Staff are continuing to monitor the application and will advise the Committee accordingly.

The Township has been successful with Rural Economic Development grant application for downtown revitalization which aims to enhance business in downtown areas and allows for the creation of a downtown master plan. Staff and Committee identified synergies between the potential downtown master plan and CIP programs. Given the identified synergies, Committee selected the Façade Improvement Grant/Loan, the Signage Grant, and the Landscape Improvement Grant as focus CIP streams for the coming year.

Committee members discussed challenges with marketing and communication and identified additional avenues for advertising CIP programs to improve their uptake across the Township. Committee members discussed the potential for the application of CIP programs currently aimed at commercial and institutional properties to home occupations and/or home industries to further increase the uptake of the CIP.

Committee members discussed the amounts of funding currently available for each of the grant and loan programs for the Façade Improvement, Signage, and Landscape Improvement CIP streams. Committee members agreed that the funding currently available to applicants should be maintained. Changes to the individual funding streams may be discussed at future meetings.

Motion

CIP-24-04

Moved by – Ruthanne McIlmoyl

Seconded by – Michael Lucassen

That the Façade Improvement Grant/Loan, Signage Grant, and Landscape Improvement Grant be made the focus CIP streams for 2025. Carried.

Recommendation to Council

CIP-24-05

Moved by – Ruthanne McIlmoyl

Seconded by – Emily Fitzgerald

That Committee recommend to Council that funding to Community Improvement Plan programs be increased from the existing funding of \$20,000 to \$30,000 in the 2025 budget. Carried.

Next Meeting: Monday, December 9 at 10:00 a.m.

Adjournment

Committee adjourned at 2:37 p.m.

RuthAnne McIlmoyl, Chairperson

Emily Fitzgerald, Secretary